

Indo-Swiss Joint Research Programme in the Social Sciences - Scholars Exchange Grants (SEG)
2016 Call (deadline 28.2.2017) - Selected projects

Swiss main applicant	Affiliation Swiss main applicant	Indian main applicant	Affiliation Indian main applicant	Project title	Keywords	Research area
Jean-Philippe Bonardi	University of Lausanne	Amita Milal	Indian Institute of Management Lucknow	The role of nonmarket strategies in shaping firms' exploration and exploitation in market domain: A study of high-tech firms	nonmarket strategy; political resources ; exploration and exploitation; organizational learning; high-tech firms	Strategic Management
Stefan Flückiger	Zurich University of Applied Sciences	Parmod Kumar	Institute for Social and Economic Change	Evaluation of global food value chains concerning sustainability: Development of a methodology and case studies of Indian products with Swiss target market	Sustainable Food Value Chain, Global Value Chain Analysis, India, Switzerland, Economic and Social and Environmental Sustainability, Value Chain Upgrading	Sustainable Food Value Chain Development
Anja Schulze	University of Zurich	Sanjay Dhir	Indian Institute of Technology Delhi	Learning to innovate: The role of exploration and exploitation strategies in different institutional contexts	innovation; exploration; exploitation; diversity; collaboration; R&D alliances	Innovation
Naoufel Cheikhrouhou	University of Applied Sciences and Arts Western Switzerland	Manoj Kumar Tiwari	Indian Institute of Technology, Kharagpur	Founding the pillars for Sustainable Agri-Food Supply Chain Management	Agri-food supply chain, Food wastage, Sustainability	Sustainable Agri-food supply chain
Céline Rozenblat	University of Lausanne	Vijayabaskar Manimegalai	Madras Institute of Development Studies	SIRIUS_2: Swiss Indian Research program on the globalization of the Indian Urban Systems	Cities, Globalization, clusters, enterprises related variety	Urban and Economic Geography