

HEC Lausanne  
Bachelor courses taught in English  
Spring 2022

| Course Name  | ECTS | Hours / week | Professor                                  | Program details   |
|--|------|--------------|--|---|
| <a href="#">Analyse économique : microéconomie</a><br>(Microeconomic analysis) | 6    | 4            | Montez Joao                                | BSc in Management - Core Courses<br>BSc in Economics - Core Courses |
| <a href="#">Consumer Behaviour (BScM)</a>                                      | 6    | 4            | Petersen Francine                          | BSc in Management   |
| <a href="#">Corporate Sustainability : The Environmental Perspective</a>       | 3    | 2            | Ionescu Aileen                             | BSc in Management   |
| <a href="#">Economics of Health and Healthcare</a>                             | 6    | 4            | Maurer Jurgen                              | BSc in Management<br>BSc in Economics                               |
| <a href="#">Entrepreneurial finance and the new venture funding process</a>    | 6    | 4            | Petty Jeffrey                              | BSc in Management   |
| <a href="#">Gestion des Opérations I</a><br>(Operations Management I)          | 3    | 2            | De Treville Suzanne ;<br>Weiss Jordi       | BSc in Management - Core Courses<br>BSc in Economics - Core Courses |
| <a href="#">How Technology Shapes The Workplace of the Future (EPFL)</a>       | 3    | 2            | Lalive Rafael                              | BSc in Management<br>BSc in Economics                               |
| <a href="#">Integrated Marketing Communication</a>                             | 3    | 2            | Schlager Tobias                            | BSc in Management   |
| <a href="#">International Money and Finance</a>                                | 6    | 4            | Bacchetta Philippe ;<br>Davenport Margaret | BSc in Management<br>BSc in Economics                               |
| <a href="#">International Trade and European Integration</a>                   | 6    | 4            | Milet Emmanuel                             | BSc in Economics  |
| <a href="#">Introduction to Financial Statement Analysis and Reporting</a>     | 3    | 2            | Markarian Garen                            | BSc in Management<br>BSc in Economics                               |
| <a href="#">Introduction to Negotiations</a>                                   | 3    | 2            | Efferson Charles                           | BSc in Management   |
| <a href="#">Judgment and Decision Making</a>                                   | 3    | 2            | Hoffrage Ulrich                            | BSc in Management   |
| <a href="#">Managing the Digital Economy</a>                                   | 3    | 2            | Peukert Christian                          | BSc in Management<br>BSc in Economics                               |
| <a href="#">Market Design and the Economics of Asymmetric Information</a>      | 6    | 4            | Hakimov Rustamdjan;<br>Santos Pinto Luís   | BSc in Economics  |
| <a href="#">Marketing Research</a>   | 6    | 4            | Czellar Sandor                             | BSc in Management   |

Some courses may be taught during the same period or limited to a maximum number of students, please check the syllabus (\*: syllabus not updated yet)

Students must register to all courses/exams taken (including seminars, written work, oral exams, assignments, etc.). Covid-19: <https://www.unil.ch/hec/bachelors/news>

This list is subject to changes

8 September, 2021

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| <a href="#">Practical Operations Management</a>        | 6    | 4            | Hameri Ari-Pekka                               | BSc in Management                     |
| <a href="#">Psychological Foundations of Economics</a> | 6    | 4            | De Saint Priest Oriana ;<br>Laferrière Vincent | BSc in Management<br>BSc in Economics |
| <a href="#">Seminar : Judgment and Decision Making</a> | 3    | 2            | Hoffrage Ulrich                                | BSc in Management                     |
| <a href="#">Service Operations Management</a>          | 3    | 2            | Iunius Ray                                     | BSc in Management                     |

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