

HEC Lausanne  
Bachelor courses open for exchange students  
Spring 2021

# Bachelor

Course Name	ECTS	Hours / week	Language of teaching	Professor	Program details
<a href="#">Microeconomic analysis</a> (Analyse économique : microéconomie)	6	4	French & English	Bruhin Adrian ; Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Asset Management: Théorie et Pratique</a>	3	2	French	Guillemin P.	BSc in Management
<a href="#">Atelier d'entrepreneuriat</a>	6	4	French	Reichenthal Nadine	BSc in Management
<a href="#">Business Intelligence and Analytics</a>	4.5	4	French	Vlachos M. ; Orso S.	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Communication et Leadership</a>	4.5	4	French	Schmid Mast Marianne	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">C4 – Chine : civilisation, culture et commerce (à confirmer)</a>	3	2	French	Dong M.	BSc in Management – Core Courses BSc in Economics – Core Courses
<a href="#">Consumer Behaviour (BScM)</a>	6	4	English	Petersen Francine	BSc in Management
<a href="#">Contemporary Challenges in Management Control</a>	3	2	French	Schnegg Maël	BSc in Management
<a href="#">Corporate Sustainability : The Environmental Perspective</a>	3	2	English	Ionescu A.	BSc in Management
<a href="#">Cours de clôture: «HEC Business Game»</a>	6	0	French	Estier Thibault ; Gaspoz Cédric	BSc in Management
<a href="#">Cyberespace et Internet</a>	6	4	French	Gheraouti Solange	BSc in Management
<a href="#">Dramaturgie pour le monde professionnel</a>	3	2	French	Sanchez Jurado Margarita	BSc in Management BSc in Economics
<a href="#">Droit des affaires II</a>	3	2	French	Junod Valérie	BSc in Management
<a href="#">Economics of Health and Healthcare</a>	6	4	English	Maurer Jurgen	BSc in Management BSc in Economics
<a href="#">Entrepreneurial finance and the new venture funding process</a>	6	4	English	Petty Jeffrey	BSc in Management
<a href="#">Ethique et Marketing</a>	3	2	French	Uhlmann Vincent	BSc in Management
<a href="#">Financial Markets</a>	6	4	French	Munier J.	BSc in Management BSc in Economics
<a href="#">Fiscalité</a>	6	4	French	Vuilleumier F.	BSc in Management

Covid-19: online or blended teaching may be offered as well, depending on each course. Some courses may be taught at the same time or limited to a number of students. Students must register to all exams taken (including a seminar, written work, oral, assignment, etc.). This list is subject to changes.

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<a href="#">Fondamentaux de contrôle de gestion et exercices</a>	4.5	4	French	Oyon Daniel	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Gestion de projets</a>	6	4	French	Missonier Stéphanie	BSc in Management
<a href="#">Gestion des Opérations I</a> (Operations Management I)	3	2	French & English	De Treville Suzanne ; Weiss J.	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">How Technology Shapes The Workplace of the Future (EPFL)</a>	3	2	English	Lalive Rafael	BSc in Management BSc in Economics
<a href="#">Innovation sociale : créer le changement pour un avenir durable (HUB)</a>	3	2	French	Headon Anne	BSc in Management BSc in Economics
<a href="#">Integrated Marketing Communication</a>	3	2	English	Schlager Tobias	BSc in Management
<a href="#">International Money and Finance</a>	6	4	English	Bacchetta Philippe ; Davenport M.	BSc in Management BSc in Economics
<a href="#">International Trade and European Integration</a>	6	4	English	Millet M.	BSc in Economics
<a href="#">Introduction to Financial Statement Analysis and Reporting</a>	3	2	English	Markarian Garen	BSc in Management BSc in Economics
<a href="#">Introduction to Negotiations</a>	3	2	English	Efferson Charles	BSc in Management
<a href="#">Jeu vidéo et gamification (EPFL)</a>	3	2	French	Krichane Selim ; Rochat Yannick	BSc in Management BSc in Economics
<a href="#">Judgment and Decision Making</a>	3	2	English	Hoffrage Ulrich	BSc in Management
<a href="#">Lancement et développement de start-ups : Méthode d'analyse et Expérience pratique</a>	3	0	French	Darbellay Yves	BSc in Management
<a href="#">La ville de demain</a>	6	4	French	Leclerc Fabrice	BSc in Management BSc in Economics
<a href="#">Managing the Digital Economy</a>	3	2	English	Peukert Christian	BSc in Management BSc in Economics
<a href="#">Market Design and the Economics of Asymmetric Information</a>	6	4	English	Hakimov R.; Santos Pinto Luis	BSc in Economics
<a href="#">Marketing Research</a>	6	4	English	Czellar Sandor	BSc in Management
<a href="#">Practical Operations Management</a>	6	4	English	Hameri Ari-Pekka	BSc in Management

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<a href="#">Principes de finance et exercices</a>	6	5	French	Rockinger Michael ; Roger T.	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Principes de politique d'entreprise</a>	3	2	French	Amer Maistriau E.	BSc in Management
<a href="#">Programmation pratique en Python</a>	6	4	French	Huguenin Kévin	BSc in Management
<a href="#">Psychological Foundations of Economics</a>	6	4	English	De Saint Priest Oriana ; Laferrière Vincent	BSc in Management BSc in Economics
<a href="#">Recherche Empirique en Management et en Economie</a>	6	4	French	Benghalem H. ; Lalive Rafael	BSc in Management BSc in Economics
<a href="#">Risk Management</a>	3	2	French	Wagner Joël	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Santé, population, société (EPFL)</a>	3	2	French	Bochud Murielle	BSc in Management BSc in Economics
<a href="#">Sciences au carré</a>	3	2	French		BSc in Management BSc in Economics
<a href="#">Seminar : Judgment and Decision Making</a>	3	2	English	Hoffrage Ulrich	BSc in Management
<a href="#">Séminaire: La gestion immobilière en pratique</a>	6	4	French	Progin Barbara	BSc in Management
<a href="#">Service Operations Management</a>	3	2	English	Iunius Ray	BSc in Management
<a href="#">Statistique et économétrie appliquée: introduction</a>	4.5	4	French	Terrier Camille	BSc in Management - Core Courses BSc in Economics - Core Courses
<a href="#">Statistique et Econométrie II (+exercices)</a>	6	4	French	Renne Jean-Paul	BSc in Economics
<a href="#">Théorie et politique monétaires</a>	3	2	French	Reynard S.	BSc in Economics

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