

Academic theses 2012 – Master of Science in Management

Mémoires académiques 2012 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant-e
ALIBRANDO	Sacha	The efficiency in an incremental or radical innovation: The role fo the strategic marketing, the lean management and the management accounting	Cauvin E.
BELHAJ ALI	Leila	Students' Support To Different Selection Methods: Discriminatory, Equity, Equality and Need selection methods: Swiss and international students degrees of support	Krings F.
CETKOVIC	Jelena	Workplace Deviant Behavior and Business Unit Performance Does Workplace Deviance mediate the Relationship between Organizational Injustice and Unit Performance?	Krings F.
CORPATAUX	Rémi	L'industrie horlogère suisse semble être épargnée par les récentes crises économiques, quelles sont les raisons de ce succès et sont-elles durable ?	Finger M. EPFL
DU	Xiaoxiao	Convergent and Divergent Processes In Diverse Teams	Dietz J.
LARCHIKOVA	Liubov	Instruments of supporting and developing international collaboration for the purpose of technology transfer and technological cooperation	Petty J.
MORI	Marc	The Role of Vertical Integration in Incumbents' Adaptation To Primary Activity Innovations: The case of the digital era in the recorded music industry	Castañer X.
MURESAN	Andrei-George	Consumer Brand Engagement and Brand Perceptions	Czellar S.
PRAPLAN	Karin	Lien entre intégration verticale et internationalisation Les cas de H&M et Zara	Bonardi J.-Ph.
SAWLEY	Caroline	Women's Hurdled Path Toward Leadership Position	Dietz J.
STEIN	Miguel	Implementing Fast-and-Frugal Classification Trees with Non-Dichotomous Information	Marewski J.