

Academic theses 2020 – Master of Science in Management

Mémoires académiques 2020 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant-e
BARBIER	Bernadette	A guideline of the best practice to build ethical algorithms	Palazzo G.
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KOZMA	Stan	How does "green" marketing enhance brand equity in the context of outdoor apparel companies?	Leclerc F.
MOULINIER	Nicolas	Can multivariate forecasting models bring valuable insights to companies when forecasting future sales volumes?	Boldi M.-O.
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