

HEC Lausanne
Bachelor courses taught in English
Spring 2020

Course Name	ECTS	Hours / week	Professor	Program details
Consumer Behaviour (BScM)	6	4	Petersen Francine	BSc in Management
Contemporary Challenges in Management Control	3	2	Camponovo Giovanni	BSc in Management
Corporate Sustainability : The Environmental Perspective	3	2	Ionescu Aileen Margaret	BSc in Management
Economics of Health and Healthcare	6	4	Dusheiko Mark ; Huber Martin	BSc in Management BSc in Economics
Entrepreneurial finance and the new venture funding process	6	3	Petty Jeffrey	BSc in Management
Gestion des Opérations I (Operations Management I)	3	2	De Treville Suzanne ; Weiss Jordi	BSc in Management - Core Courses BSc in Economics - Core Courses
Integrated Marketing Communication	3	2	Schlager Tobias	BSc in Management
International Money and Finance	6	4	Bacchetta Philippe Davenport M.	BSc in Management BSc in Economics
International Trade and European Integration	6	4	Milet Emmanuel	BSc in Economics
Introduction to Negotiations	3	2	Efferson Charles	BSc in Management
Judgment and Decision Making	3	2	Hoffrage Ulrich	BSc in Management
Market Design and the Economics of Asymmetric Information	6	4	Strimbu Octavian Petru ; Hakimov Rustamdjan	BSc in Economics
Marketing Research	6	4	Lagomarsino Maria	BSc in Management
Microeconomic analysis (Analyse économique : microéconomie)	6	4	Bruhin Adrian ; Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
Practical Operations Management	6	4	Hameri Ari-Pekka	BSc in Management
Psychological Foundations of Economics	6	4	Buffat Justin	BSc in Management BSc in Economics
Service Operations Management	3	2	Iunius Ray Florian	BSc in Management

Some courses may be taught at the same time or limited to a number of students.
Students must register to all exams taken (including a seminar, written work, oral, assignment, etc.).
This list is subject to changes.