

Academic theses 2014 – Master of Science in Management

Mémoires académiques 2014 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant-e
BANDERET	Martina	Corporate social responsibility performance of textile companies with global value chains; Four case studies, analysis of main issues and development of a general framework	Palazzo G.
CHOUSA	David	How is the Luxury Sector Integrating Into Social Media? Is the Presence of a Social Media Appropriate for a Luxury Brand?	Castañer X.
DUGO	Umberto	Creation and Owning Ideas The Essential Elements of Business Incubators An Analysis Of Four Italian Business Incubators	Petty J.
IBARRA	José Luis	Effects of rail on air passenger volume at Geneva Airport	Laperrouza M.*
KAECH	Julien	The Role of Institutions in the Water Pricing Reform in China	Laperrouza M.*
KOEPKE	Joscha	Why and in which Context Do We Feel Emotionally Attached to Brands We Perceive as Being Authentic? A Mediation and Moderation Analysis	Morhart F.
LANGGUTH	Alexander	How to Close the Gap? - An Ex Post Evaluation of Policy Effects on Energy Efficiency in Europe's Residential Building Sector	Bonardi J.-Ph.
MATTIELLO	Nicola	Internal variables affecting Innovative Potential in Italian Small and Medium Manufacturing Enterprises	Petty J.*
ODERBOLZ	David	Les nouvelles techniques de marketing face aux attentes des consommateurs	Leclerc F.*
PFÄFFLI	Michel	Case Report: Presses Polytechniques et Universitaires Romandes	Petty J.
ROZENBLIT	Anna	Modeling and Simulating the Dynamics of the Rental Housing Market in the Lake Geneva Region in Switzerland	Van Ackere A.
SELIMI	Adelina	The Impact of the Supreme Court Trial "The Association for Molecular Pathology vs Myriad Genetics" on the Degree of Innovation and, the Overall Structure of the Market Molecular Diagnostics	Palazzo G.
STRODEL	Karin	An Empirical Analysis on Anti-Dumping	Cadot O.
TEPPER	Claire Lauren	The Default Heuristic: A Possible Explanation of the Persistence in Discriminatory Behavior	Marewski J.
WALZ	Janine	An Economic Analysis of ASEAN's Rules of Origin	Cadot O.